FRANCHISE ROADMAP

THE PIE CREW

1 APPLICATION & ASSESSMENT

Complete and send application and get a brief assessment on the franchise process.

2 NON-DISCLOSURE AGREEMENT

Both the franchisor and franchisee come together to sign the non-disclosure agreement.

3 FRANCHISE DISCLOSURE & AGREEMENT

Discuss and present disclosed franchise agreement.

4 FIND LOCATION

Potential franchisee suggest suitable location, franchisor can identify possible location if need be.

5 SHOP FITTING DESIGN & DISCUSSION

Shop fitting design will have the layout designed on the floor plan of shop.

6 SHOP FITTING INSTALLATION

Shop will be set up with all the equipment and visual aspects from design.

7 STAFF TRAINING

3 Day in-store location training. At main store Montana.

8 IN-STORE TRAINING

Owner and staff in-store training.

9 STORE OPENING & MARKETING CAMPAIGN

Store opening launch.

10 HANDOVER

Sell pies!

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